

Recognition of Asset Builders 2015

Sponsored by Every Kid in our Communities of Leeds & Grenville

The Every Kid in our Communities Coalition acknowledges that there are many asset building* activities occurring across Leeds & Grenville. On **Sunday, June 7th, 2015** at the **YMCA Healthy Kids Day hosted by the YMCA of Brockville & Area**, we would like to **formally recognize asset builders such as organizations, businesses, and people**, who make a difference in the lives of children & youth.

How do you identify if a business, organization, or person is an asset builder?

- ▶ They have a close, positive connection with children or youth:
 - **Expressing care** (e.g. being present, warm and shows interest in youth; invests time and energy in doing things for and with youth)
 - **Challenging growth** (e.g. inspires youth to see future possibilities; expects youth to live up to their potential; recognizes youth's thoughts and abilities; holds youth accountable for boundaries and rules)
 - **Providing support** (e.g. encourages youth to achieve; provides youth with practical assistance and feedback; models positive behaviours that youth can learn from and admire)
 - **Sharing power** (e.g. respect youth and treat them fairly; give youth a voice; collaborate with youth to accomplish goals and solve problems)
 - **Expanding possibilities** (e.g. expose youth to new ideas, experiences and places; connects youth to people who can help them grow)
- ▶ They demonstrate a deep sense of commitment and connection to building assets in young people
- ▶ They intentionally promote assets
- ▶ They successfully engage others in asset building
- ▶ They advocate for young people- especially in forums where youth voices might rarely be heard
- ▶ They apply asset-building concepts in ways that help others connect the asset message to their everyday lives



What is the deadline for submission?

The deadline for submission is **Monday, May 25th, 2015**. Please complete the attached submission form and send it to Tawnya Boileau at tawnya.boileau@healthunit.org or fax to 613-345-2879.

How will asset builders be selected?

Organizations, businesses, or people who are identified and meet the criteria of an asset builder may be recognized on Sunday, June 7th, 2015.

How will the recipients be recognized?

Asset builders will be presented with a certificate during a ceremony at the YMCA Healthy Kids Day at the YMCA of Brockville & Area, and will be recognized in the media and on the Every Kid in our Communities website (www.everykid.on.ca).

**Asset building refers to increasing the internal and external Developmental Assets® of young people so that they can grow up successfully. Developmental Assets® are 40 research-based, positive experiences, skills, opportunities, qualities and values that influence young people's development. They are developed through relationships with caring, responsible people. For more information please visit: <http://www.search-institute.org/> or <http://everykid.on.ca/>*



Submission Form

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The deadline for submission is **Monday, May 25th, 2015**. Please email this completed form to Tawnya Boileau at tawnya.boileau@healthunit.org or fax to 613-345-2879. For questions or more information, please contact Tawnya at the above email or by phone 613-345-5685 ext. 2226.

1. Name of organization, business, or person to be recognized:

2. Contact Information:

3. May we identify to the recipient that you submitted their name? Yes No

4. Please identify the reasons why you believe the organization, business, or person is an asset builder. Please check all that apply.

- They have a close, positive connection with children or youth. They:
 - Express care
 - Challenge growth
 - Provide support
 - Share power
 - Expand possibilities
- They demonstrate a deep sense of commitment and connection to building assets in young people
- They intentionally promote assets
- They successfully engage others in asset building
- They advocate for young people- especially in forums where youth voices might rarely be heard
- They apply asset-building concepts in ways that help others connect the asset message to their everyday lives

5. Please provide a brief explanation (a few examples) of the asset building activities of the organization, business, or person.

Thank you for your submission!