



United Counties of Leeds and Grenville

Human Services Division
Housing
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February 28, 2014

RE: Healthy Kids Community Challenge – Community Application

Greetings Community Partners,

In collaboration with Every Kid in Our Communities and other community and municipal partners, the United Counties of Leeds and Grenville is making application to the Healthy Kids Community Challenge.

Ontario's Healthy Kids Community Challenge (The Challenge) is a community-led program where partners from different sectors (e.g. public health, education, recreation, and local businesses) work together to implement activities to promote healthy weights for kids. Under the leadership of municipalities, selected communities will receive up to \$1.5 million in funding over four years and supports from the Ministry of Health and Long-Term Care (MOHLTC). Selected communities will be asked to implement local activities based on one specific theme related to healthy eating, physical activity and adequate sleep. For more detail about The Challenge, please see <http://www.health.gov.on.ca/en/public/programs/healthykids/>.

Community Applications will be evaluated in part by the demonstrated commitment of multi-sectorial partners. Collaborating partners must be identified within the Application and included as signatories to the Application. **As an important community partner, you are invited to sign on as a collaborating partner using the enclosed Letter of Partnership.** All signed Letters of Partnership will be included with the Application which is due March 14, 2014.

The Application itself is presently under development. It includes demographic, health and socio-economic data, identification of community champions and collaborating partners, and descriptions of community projects which demonstrate delivery capacity. Broad categories of activities relating to healthy eating, physical activity and adequate sleep will also be included based on the feedback received. If successful, a detailed Action Plan of specific activities to be undertaken will be developed for approval by MOHLTC.

where **lifestyle**
grows good **business**

synonyme de **qualité de vie**
et de **réussite en affaires**

Community Partners

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Therefore, the full details of what The Challenge will ultimately look like in Leeds and Grenville have not yet been determined. This will be determined in collaboration with partners in greater detail if the Application is successful. At this point, the Letter of Partnership simply expresses your willingness to be involved in The Challenge without binding you to any specific role or resource commitment.

The role of collaborating partners may change over time and with the Action Plans approved. Additional partners will be welcomed throughout The Challenge. While there is no "cut-off" date for expressing a willingness to partner, it is hoped that you will join us now.

The potential to bring up to \$1.5 million into the communities of Leeds and Grenville to work to reduce childhood overweight and obesity over the next four years is exciting. Thank you for your consideration of this invitation. Please do not hesitate to contact me directly at with any feedback, questions, comments or concerns regarding the Healthy Kids Community Challenge – Community Application.

Sincerely,

A handwritten signature in black ink, appearing to read "Kimberly Little".

Kimberly Little, B.A., M.B.A.

Manager, Integrated Program Delivery

KL/mh

Cc: A. Tutak, Director, Human Services
A. Brown, Manager, Financial Services CSS
File

Encl.

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