

Press Release for Transportation

Purpose:

- a. Let our communities know that there is a group who is working on solutions for transportation
- b. Request that interested parties contact Sue, chair of committee, if interested in helping or if need more information.
- c. Direct people to the EKIOC's website

RELEASE:

Every Kid in Our Communities Tackles the Challenge of Transportation

Leeds and Grenville has over 4000 kilometres of picturesque roadways. For people in our communities with limited or no accessible transportation, the vast geography creates significant challenges for active participation in the community.

In addition to municipal efforts to improve transportation, Every Kid in Our Communities (EKIOC) since 2009 has provided leadership in both piloting a onetime project and facilitating the conversation on accessible affordable transportation options. Lack of practical options affects opportunities for employment, participation in community activities, access to necessities such as food and receiving social and health services.

"Transportation concerns are becoming more pronounced with aging population, reduced rural services and the increased need by employees - including youth- to access transportation to work or to education/skills training. Rural citizens' capacity to meet social, economic and health needs through reliance on private cars and volunteer programs is increasingly inadequate. Volunteer programs, though often exemplary, are uneven in their reach and hard to sustain." explains Susan Watts, Chairperson of the EKIOC Transportation Committee,

If you want to know more about EKIOC and their work on transportation, please go to their website at www.everykid.on.ca and type transportation in the search box. Your community is working hard at creating access to

affordable transportation. If you want to get involved please contact Susan Watts, chair of the Transportation Committee at _____.

EKIOC is a community partnership working towards collaborative public action that will result in measurable change in the root conditions impacting the well being of children and their caregivers.

END OF RELEASE

This could be the beginning of a series on transportation:

- a. Review the Dillon report
- b. Providing updates on the work of the committee
- c. Other updates